



California Direct Winery Program



The Bear

2018 Red Blend - Napa Valley

The Greater Yellowstone ecosystem and northwest Montana are the only areas south of Canada that still have large Grizzly bear populations. Grizzly bears are considered a keystone species, meaning they are very important to the wildlife and environment. As an apex predator, they are at the top of the food chain and are not preyed on by any other animal. Humans are the biggest threat to the Grizzly bear, and this holds true both literally and metaphorically in season 1, episode 7, "A Monster Is Among Us," when a Grizzly bear confronts a pair of tourists.

This proprietary red blend – from our award-winning winemaker Todd Heth – exhibits dark blackberry, Bing cherry, and plum notes perfectly into layers of coffee and tobacco. The finish is dry with long-lasting berry fruit. Silky but firm tannins, this wine is enjoyable now but has the ability to age well in the cellar.



The Bison

2019 Cabernet Sauvignon - Napa Valley

Since prehistoric times, bison have continuously roamed the plains of Montana, Wyoming, and Idaho. Their mere presence is met with great respect; their perseverance and toughness are complemented beautifully by their loyalty and gentleness – much like the Dutton Family. The ancient wisdom and spiritual aura surrounding these majestic creatures have been captured by this bold and elegantly restrained fine wine. We invite you to savor this Cabernet Sauvignon and taste the essence of the American West.

Our flagship Napa Valley Cabernet Sauvignon is a classic representation of the appellation's preeminent varietal. Notes of black cherry, blackberry and plum are complemented by hints of toasted oak, dried currant and baking spice. Fine-grained tannins and ample brightness on the palate give way to a polished mouthfeel and exceptionally long finish.



The Crow

2021 Pinot Noir - Russian River Valley, Sonoma County

Throughout history and human mythology, the crow has been a larger-than-life symbol. A carrion feeder, a crow eats the dead. Much of our folklore – no matter the culture – paints the crow as a herald or harbinger of death. In *Yellowstone*, the crow taunts John Dutton directly with his fate.

This beautiful Pinot Noir is influenced mostly by the fog of the AVA and is very aromatic, with a velvet mouthfeel, and has a fruit character that is ripe and intense.



California Direct Pricing (FOB + Discounted Shipping)



The Wolf

2019 Chardonnay - Carneros, Napa Valley

The wolf is one of Montana's most important predators and has roamed the landscape and influenced the ecosystem for thousands of years. Wolves live in packs and communicate through body language, scent marking, barking, growling and howling. When a wolf wants to challenge another wolf, it will growl or lay its ears back on its head. Barking is used as a warning, and howling is for long-distance communication to pull a pack back together and to keep strangers away. Wolves are undoubtedly a complex and important symbol in *Yellowstone*, representing both the enemies that encircle the Yellowstone Ranch and the ones that protect it.

This beautiful Chardonnay is carefully crafted from fruit of the chalky soil and cooler climate of Carneros in southern Napa Valley. This wine was aged in French oak for fourteen months and displays a beautiful balance of fruit, oak and liveliness on the palate. Its balanced fruit with tart acidity makes this wine a classic example of premium Napa Valley Chardonnay.

The Bear

- Suggested Retail Shelf Price: \$95 per 750 ml
- 6-Bottle Wood Crate: \$342.00 + Shipping (FedEx Ground)
- 1 Case: \$684.00+ Shipping (Winery-Direct FedEx Ground)
- 2 Cases: \$627.00 + Shipping (Winery Direct FedEx Ground)
- 3 Cases: \$570.00 + Shipping (Winery-Direct FedEx Ground)
- Suggested Fine Dining Wine List Pricing: \$120 to \$180

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- 2 Cases: \$627.00 + Shipping (Winery Direct FedEx Ground)
- 3 Cases: \$570.00 + Shipping (Winery-Direct FedEx Ground)
- Suggested Fine Dining Wine List Pricing: \$120 to \$180

The Crow

- Suggested Retail Shelf Price: \$68 per 750 ml
- 6-Bottle Wood Crate: \$244.80 + Shipping (FedEx Ground)
- 1 Case: \$489.60 + Shipping (Winery-Direct FedEx Ground)
- 2 Cases: \$448.80 + Shipping (Winery Direct FedEx Ground)
- 3 Cases: \$408.00+ Shipping (Winery-Direct FedEx Ground)
- Suggested Fine Dining Wine List Pricing: \$85 to \$130

The Wolf

- Suggested Retail Shelf Price: \$56 per 750 ml
- 6-Bottle Wood Crate: \$201.60+ Shipping (FedEx Ground)
- 1 Case: \$403.20 + Shipping (Winery-Direct FedEx Ground)
- 2 Cases: \$369.60 + Shipping (Winery Direct FedEx Ground)
- 3 Cases: \$336.00+ Shipping (Winery-Direct FedEx Ground)
- Suggested Fine Dining Wine List Pricing: \$70 to \$110